

ESSEN

CONVENTION BUREAU ESSEN





ESSEN

1. THIS IS ESSEN
2. CONVENTION BUREAU ESSEN
3. BUSINESS LOCATION
4. SCIENCE/MEDICINE
5. LOCATIONS
6. CONFERENCE HOTELS
7. TEAM EVENTS
8. HOTELS
9. GREEN MEETINGS
10. INDIVIDUAL SUPPORTING PROGRAMS
11. OUR SERVICES
12. TEAM

ESSEN

THIS IS ESSEN



ESSEN

35

Locations

181.077

of exhibition space

100-2500

capacities

Pax



ESSEN – YOUR PERFECT MICE
LOCATION: MODERN INFRA-
STRUCTURE MEETS FASCINA-
TING DIVERSITY

Whether conferences and congresses in a 4,000 sq m former compressor hall in the middle of the UNESCO World Heritage Site Zollverein, in an exquisite cas-

tle hotel surrounded by greenery, or unforgettable evening events in a breathtaking airship hangar complete with airship – anything is possible in Essen! Essen is an economic, service, and trade center. A city of science with various universities, research and educational institutions, and important foundations. Essen is a university and trade

fair city, as well as the European Green Capital 2017 – a metropolis full of possibilities and qualities. A total of nine of Germany's 100 top-grossing companies have their headquarters in Essen. Perfect international accessibility: only 20 minutes from Düsseldorf Airport and with direct connections to the long-distance rail and motorway networks.

ESSEN

CONVENTION BUREAU ESSEN



ESSEN



event consulting



congress acquisition



hotel room management



Site inspections &
supporting programs

COMPREHENSIVE SERVICE FROM A SINGLE SOURCE

The CONVENTION BUREAU ESSEN is your first point of contact for successful events in Essen.

We offer a comprehensive service, rang-

ing from detailed information about the conference and congress location to the selection of suitable venues and hotels – always individually tailored to your personal requirements. With over 12,000 beds in around 100 hotels and a wide range of event venues, you benefit from

our expertise and flexibility. Essen also offers a varied supporting program, from unique mixed reality experiences and cultural highlights to outdoor adventures. Enjoy the culinary diversity from curry-wurst to Michelin-starred cuisine.

ESSEN

BUSINESS LOCATION



ESSEN

8

of the 100 highest-revenue companies in Germany

3

MDAX companies: thyssenkrupp, HOCHTIEF and Evonik

40%

of the nationwide power grid is controlled from Essen

Essen-based companies supply energy to over
14.000.000

customers in Germany

24.000

companies

350.000 *working population*

Essen is the largest workplace location in the Ruhr area

160

start-ups

With around 590,000 inhabitants, Essen is one of Germany's largest cities and a powerful economic center in the heart of the 5.1 million-strong Ruhr metropolitan area. Essen offers excellent conditions for businesses and investments. Essen is a top business location with numerous corporations, an efficient and internationally oriented SME sector, six universities and around 25 research institutions, leading international trade fairs, strong high-tech industries, and an excellent infrastructure.

ESSEN

SCIENCE/MEDICINE



ESSEN

30

*Universities and
research institutes*

5

*Professorships in
the field of AI and
medicine*

14

clinic locations

32.000

*Students
at all universities in Essen*

1.900

*companies in the health and
social services sector*

52.800

*Employees subject to social insurance contri-
butions in the healthcare sector (around 20%
of the total workforce in Essen)*

The energy industry is a strong and significant economic factor in the region, but so is the healthcare industry, with around 48,800 employees subject to social insurance contributions. Overall, growth and future-oriented industries are strongly represented in Essen. This applies in particular to energy supply,

real estate and housing, freelance, scientific, and technical services, business-related services, other economic and public and private services, information and communication, construction, and hospitality. In short, Essen has a good industry structure with its future-oriented and growth industries.

ESSEN

LOCATIONS





HAUS DER TECHNIK

The Haus der Technik in the heart of Essen, with its impressive architecture and advanced event technology, offers the perfect environment for corporate events, seminars, and conferences.



LICHTBURG ESSEN

Germany's largest movie theater impresses with 1,250 seats, state-of-the-art projection technology, a theater stage, and architecture that combines timeless elegance and atmosphere.



UNESCO WORLD HERITAGE SITE ZOLLVEREIN

With its impressive industrial architecture, Zollverein creates a unique atmosphere and is the venue for national cultural festivals such as the Ruhr Piano Festival, ExtraSchicht, and lit. RUHR.



CASINO ZOLLVEREIN

Between massive concrete pillars and compressor tanks, the most sophisticated cuisine of the Ruhr region is offered. Since 1998, this is where the industrial transformation at the Zollverein World Heritage Site has been most evident.



GRAND HALL

The one-stop event location Grand Hall ZOLLVEREIN®, on the grounds of the Zollverein World Heritage Site, exudes its own unique charm. Several levels offer an impressive 4,000 square meters of event space.



MESSE ESSEN

Modern exhibition grounds, a central location, and excellent service quality: Messe Essen offers the ideal setting for every type of event and is a meeting place for people from all over the world.



DESIGN OFFICES ESSEN RUHR TOWER

A must for anyone who wants to impress guests: The 19th and 20th floors offer space for ideas during the day and spectacular event spaces in the evening – functional and adaptable.



FUNKE EVENT-CENTER

Flexible room concepts, high-quality technology, and comprehensive services, including catering, will make your event a success. Ideal for business meetings of all kinds – in the heart of Essen.



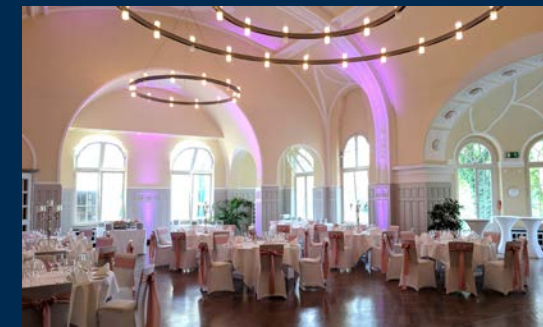
STADIUM ESSEN

The stadium on Hafenstraße is home to RWE and SGS Essen – and a modern location for events: whether it's an anniversary, birthday, or product presentation – everything under one roof!



PHILHARMONIE ESSEN CONFERENCE CENTER

Inspiring rooms with natural light, flexible concepts, and perfect acoustics: The Philharmonie Essen Conference Center turns business events with up to 1,866 guests into an experience of the highest standard.



STADTGARTEN STEELE

The Stadtgarten Steele is idyllically located in the historic city garden with a view over the Ruhrauen. The domed hall, adjoining rooms, and garden terrace offer the perfect setting for any event.



ERICH BROST PAVILION

Unique in Germany: The Erich Brost Pavilion at the Zollverein World Heritage Site, 38 meters above the ground and with sweeping views of the Ruhr region, offers a spectacular event setting - including access via an XXL escalator.



WDL AIRSHIP HANGAR

Events on a whole new level: The WDL airship hangar at Essen/Mülheim Airport can accommodate 1,500 guests and impresses with its innovative timber construction and unique atmosphere for your event.



WEISSE FLOTTE

On Lake Baldeney for over 90 years: The Weisse Flotte offers fully electric boats for up to 160 guests - perfect for conferences, incentives, and celebrations. Events on the water are unforgettable!



THE ERLEBNISWERKSTATT

Out of the meeting room and into the experience! The Erlebniswerkstatt at the Bonifacius Essen coal mine is the most creative workshop space in North Rhine-Westphalia. And it immediately transfers that creativity to your guests.



REALFOOD SPACE

Inspiring venue in Essen-Rütten-scheid with kitchen, technology, and sustainable concept. Ideal for events, workshops, and culture - a place to feel at home.



FLUSSWERK / NEUE INSEL

The FLUSSWERK on the NEUE INSEL in Essen is an event hall with industrial charm located directly on the Ruhr River - ideal for events of all kinds, including catering and an attractive outdoor area. The FLUSSWERK is a unique venue for events of all kinds, including catering and an attractive outdoor area.

ESSEN

CONFERENCE HOTELS





ATLANTIC CONGRESS HOTEL

248 stylish rooms and suites, 1,200 square meters of modern conference space, top-class dining, and a unique rooftop terrace - for business trips, events, or relaxing stays.



HOTEL BREDELEY

Optimal connections & 220 parking spaces, restful sleep in one of the 293 rooms, successful meetings in one of the 12 rooms (max. 450 people), relaxation in the large wellness area, culinary delights in the "Le Bisou" restaurant.



HOTEL ESSENER HOF

As Essen's oldest hotel, the Essener Hof offers space for events with up to 160 people. In seven stylish conference rooms, historic atmosphere meets modern technology and personal service.



FOUR ESSEN CITY CENTRE

The ideal location for conferences. Modern meeting rooms and excellent F&B services guarantee successful business events.



FOUR POINTS FLEX BY SHERATON ESSEN

Four Points Flex by Sheraton Essen - Your stylish conference venue with modern comforts, flexible rooms, and genuine hospitality in the heart of the city.



HOTEL FRANZ

The accessible conference and city hotel with 4**** plus character, stylish rooms, modern event rooms, inclusive service for all guests, and much more.



GARNER HOTEL ESSEN -

HANDELSHOF The hotel offers five conference rooms. In addition to rooms measuring 35 sq m and 55 sq m, there are two rooms measuring 70 sq m and 80 sq m that can accommodate up to 120 people, as well as two boardrooms for ten people each.



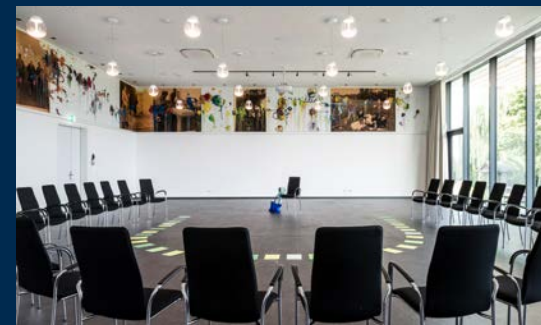
SCHLOSSHOTEL HUGENOET

The 17th-century moated castle offers 36 unique rooms, excellent cuisine, and eight stylish event rooms, providing the perfect setting for exclusive conferences and events.



PARKHAUS HÜGEL

The traditional Parkhaus Hügel, surrounded by greenery and nature, creates a peaceful, unique atmosphere for your conferences and events.



MINTROPS LAND HOTEL

The Mintrops Land Hotel, an excellent place to learn, located in the countryside yet still central, offers a modern learning environment in 9 conference rooms ranging from 25 sq m to 200 sq m and excellent event coordination.



MINTROPS STADT HOTEL

The Mintrops Stadt Hotel is located in the historic Margarethenhöhe district with its winding streets and beautiful facades. Nine conference rooms ranging from 21 sq m to 120 sq m offer excellent conference facilities.



SHERATON ESSEN HOTEL

The Sheraton Essen Hotel is located in the heart of Essen, close to the main train station and city center. Enjoy views of the park, as well as a restaurant, bar, and conference rooms for up to 100 guests. Partnerships for larger events are available.



ESSEN

CITY OF TEAM EVENTS TEAM SPIRIT MADE IN ESSEN

Whether it's exciting city rallies, creative team challenges, or unforgettable company parties — City of Team Events stands for extraordinary experiences that bring people together. We create moments that linger in the memory and strengthen the sense of unity within every team.



LASERZONE ESSEN

LaserZone is the premier destination for indoor laser tag in Essen. The two arenas in Kray and Borbeck offer high-quality technology, dynamic gameplay, and a fair flat-rate system. This ensures maximum fun at the highest level for your team event.



EAT THE WORLD

Off the beaten path, Eat the World offers extraordinary experiential tours. From culinary highlights to exciting mystery tours, city rallies, and historical explorations: every tour is unique and brings the team closer together.



INDOOR SKYDIVING BOTTROP

Indoor Skydiving Bottrop operates the only wind tunnel in North Rhine-Westphalia. Here, beginners and pros alike experience the sensation of free fall — safely and uniquely — in a glass-enclosed flight chamber with air currents reaching up to 286 km/h.



TOP GOLF

Play golf — no matter your skill level or the weather: At Top Golf in Oberhausen, the focus is on fun and team building. In addition to numerous golf mini-games, Top Golf offers “all-inclusive packages” for corporate events.



SEASIDE BEACH BALDENEY

The large area at Lake Baldeney is suitable for groups of 15 to 1,500 people. Right on the water, beach bars, barbecue areas, and the clubhouse offer the ideal setting for team events. Visitors can also enjoy a variety of activities, such as a climbing garden.



TEAMGEIST

With over 30 years of experience in team event planning, Teamgeist offers customized events of all kinds: whether it's a motivating “Team Challenge”, a raft-building adventure at Seaside Beach Baldeney, or the “Zollverein Xperience” in a unique industrial setting.



YOUNITED® EVENT & CONSULTING GMBH

Whether it's a team event, company outing, or Christmas party: For more than 15 years, younited® has been bringing companies together. With action-packed mini-games, soapbox derbies, or Highland Games, the focus is on the clients' individual ideas.



RUHR ESCAPE – ESCAPE THE CITY

At Escape the City, teams solve exciting outdoor missions right in the heart of Essen. Whether in Rüttenscheid, at Lake Baldeney, or in the city center, tricky challenges await everywhere, strengthening creativity and communication within the group while having a lot of fun.



SIMPLY ON TOURS

Simply On Tours combines outdoor activities with the unique regional characteristics of the Ruhr region. Industrial heritage, city life, and nature are seamlessly integrated into after-work bike tours, city walks, and hikes, all featuring engaging team-building elements.



ELORIA - EXPERIENCE FACTORY & EVENT VENUE

Team building in the unique atmosphere of the Ruhr region: ELORIA's 6,000+ m² space at the Prosper II Coal Mine offers room for all kinds of team events. The event area, which is also suitable for corporate parties or conferences, features EXPLORIA, Europe's largest escape room.



INSIDER TRAVELLER – CANOE TOURS

Everyone's in the same boat: This motto applies not only to everyday work life but also to Insider Traveller's canoe tours. Three different tours around Lake Baldeney are available to choose from. The company outing can also be accompanied by a guide.



TEAMIO

For over 10 years, Teamio has been developing formats that build lasting connections among teams: from executive workshops to large-scale events. Among the numerous event formats are a Casino Night, a foosball table-building event, and a live escape game.



BOLLER BATTLE – THE HANDCART GAMESHOW IN ESSEN

In this 3-hour event, teams set off with a handcart and compete against each other in up to nine mini-games. The "Mini-Game Champion" is determined by competitions in the categories of trivia, action, strategy, and skill.



RUTHERHOF GLÜCKLICH

At Rutherhof Glücklich, exercise, nature, and fine dining come together to create a variety of team-building events: Soccer golf offers a dynamic experience, Adventure Golf tells the story of the Ruhr region, and Swin Golf provides an introduction to the classic sport of golf.

ESSEN

HOTELS



ESSEN

111

accommodation facilities

12.394

beds

1-5 ★

category

With a total of 111 accommodation facilities, classified from 1 to 5 stars, there are over 12,000 beds available in the city and the surrounding area. This guarantees that your participants will be comfortably accommodated and can concentrate on the essentials. The city is not only known

for its diverse accommodation options, but also for its excellent accessibility. Essen is a central hub in the Ruhr area and offers excellent connections to surrounding cities such as Bochum, Mülheim, and Duisburg. In Bochum, for example, you will find 3,919 beds, while Mülheim offers

1,230 beds. Duisburg and Gelsenkirchen complement the offer with 3,880 and 2,098 beds. This variety of accommodations allows you to choose the right option for your event, regardless of size or budget.

ESSEN

GREEN MEETINGS





ESSEN

2017

“Green Capital of Europe”

ESSEN

is „Fairtrade Town”

17

Climate protection goals of the city of Essen - based on the United Nations' Sustainable Development Goals

Essen is not only the third greenest city in Germany, but also the “Green Capital of Europe 2017.” And rightly so. The city has 9.2 percent green space, 718 green areas and large representative parks, 1,750 hectares of near-natural recreational forest, a nature reserve of European significance and around 300 kilometers of well-developed cycle paths. And the

green transformation continues: in 2020, the renaturation of the Emscher was completed, in 2022 the results of KlimaExpo.NRW were presented, and in 2027 the region will host the International Horticultural Exhibition. The city is also setting another example for greater ecology and sustainability by receiving the „Fairtrade Town” award in 2013. And for the event

industry and the partners of EMG - Essen Marketing GmbH, “green meetings” and thus the environmentally friendly and sustainable organization of events and the corresponding range of event locations are becoming increasingly relevant. In this context, mobility, energy, and climate play just as important a role as resources, catering, and communication.

ESSEN

INDIVIDUAL SUPPORTING PROGRAMS



A photograph of a theater interior, showing rows of red seats and a wooden stage. The theater is empty, and the lighting is warm. The word "ESSEN" is written in white on a dark blue background in the top left corner.

ESSEN

360

degree

locationsearch

Whether it's a culinary journey of discovery, exciting company tours, or shared experiences at a team event - our customizable supporting programs create the ideal balance to your professional program. Experience the city in a variety of ways: on themed tours with local relevance, through active team building in extraordinary surroundings, or take a

look behind the scenes at corporations, research institutions, companies, etc. during a company tour. The evening is also taken care of - from stylish dinner locations to food experiences to special venues such as the Zollverein World Heritage Site. Here, encounters, exchanges, and shared fun are a top priority.



ESSEN

OUR SERVICES IN A NUTSHELL



A person in a blue suit is pointing towards a digital cityscape. The cityscape is overlaid with several large, interlocking gears and a network of glowing blue lines, suggesting a focus on technology, industry, and infrastructure. The background shows a city with buildings and a body of water under a blue sky with clouds.

ESSEN

- Detailed information on conference and convention offerings in Essen
- Planning and organization of individual site inspections
- Advice on finding locations and obtaining individual quotes
- Staffing of an information desk during your event
- Bus and transfer organization
- Advice on finding hotels and obtaining individual quotes
- Recommendations for supporting programs
- Support with official applications

ESSEN

TEAM



KIRSTEN SCHNEIDER

Head of CONVENTION BUREAU ESSEN
Deputy Head of Tourism
+49 (0) 201 88720-41
schneider@emg.essen.de



ALEKSANDRA PROCHASEK

Customer and network support
Team events
+49 (0) 201 88720-36
prochasek@emg.essen.de



ANDREAS RICKENBROCK

Group and supporting programs
+49 (0) 201 88720-40
rickenbrock@emg.essen.de