

ESSEN

CONVENTION BUREAU ESSEN





ESSEN

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ESSEN

THIS IS ESSEN



ESSEN

26

Locations

168.418

sq m of exhibition space

100-2500

Pax capacities



ESSEN – YOUR PERFECT MICE
LOCATION: MODERN INFRA-
STRUCTURE MEETS FASCINA-
TING DIVERSITY

Whether conferences and congresses in
a 4,000 sq m former compressor hall in
the middle of the UNESCO World Heri-
tage Site Zollverein, in an exquisite cas-

tle hotel surrounded by greenery, or
unforgettable evening events in a
breathtaking airship hangar complete
with airship – anything is possible in
Essen! Essen is an economic, service,
and trade center. A city of science with
various universities, research and educa-
tional institutions, and important foun-
dations. Essen is a university and trade

fair city, as well as the European Green
Capital 2017 – a metropolis full of possi-
bilities and
qualities. A total of nine of Germany's
100 top-grossing companies have their
headquarters in Essen. Perfect interna-
tional accessibility: only 20 minutes from
Düsseldorf Airport and with direct con-
nections to the long-distance rail and
motorway networks.

ESSEN

CONVENTION BUREAU ESSEN



ESSEN



event consulting



congress acquisition



hotel room management



Site inspections &
supporting programs

COMPREHENSIVE SERVICE FROM A SINGLE SOURCE

The CONVENTION BUREAU ESSEN is
your first point of contact for successful
events in Essen.

We offer a comprehensive service, rang-

ing from detailed information about the
conference and congress location to the
selection of suitable venues and hotels
– always individually tailored to your
personal requirements. With over 12,000
beds in around 100 hotels and a wide
range of event venues, you benefit from

our expertise and flexibility. Essen also
offers a varied supporting program, from
unique mixed reality experiences and
cultural highlights to outdoor adventures.
Enjoy the culinary diversity from curry-
wurst to Michelin-starred cuisine.

ESSEN

BUSINESS LOCATION





ESSEN

9

*of the 100 largest
companies in
Germany*

2

*MDAX companies:
ThyssenKrupp and
Evonik*

40%

*of the nationwide power
grid is controlled from
Essen*

Essen-based companies supply energy to over
14.000.000

customers in Germany

22.860

companies

339.115

working population

*Essen is the largest workplace location in the
Ruhr area*

113

start-ups

With around 590,000 inhabitants, Essen is one of Germany's largest cities and a powerful economic center in the heart of the 5.1 million-strong Ruhr metropolitan area. Essen offers excellent conditions for businesses and investments. Essen is a top business location with numerous

corporations, an efficient and internationally oriented SME sector, six universities and around 25 research institutions, leading international trade fairs, strong high-tech industries, and an excellent infrastructure.

ESSEN

SCIENCE/MEDICINE





ESSEN

30

*Universities and
research institutes*

5

*Professorships in
the field of AI and
medicine*

14

clinic locations

33.000

*Students
at all universities in Essen*

1.800

*companies in the health and
social services sector*

48.800

*Employees subject to social insurance contri-
butions in the healthcare sector (around 20%
of the total workforce in Essen)*

The energy industry is a strong and significant economic factor in the region, but so is the healthcare industry, with around 48,800 employees subject to social insurance contributions. Overall, growth and future-oriented industries are strongly represented in Essen. This applies in particular to energy supply,

real estate and housing, freelance, scientific, and technical services, business-related services, other economic and public and private services, information and communication, construction, and hospitality. In short, Essen has a good industry structure with its future-oriented and growth industries.

ESSEN

LOCATIONS





HAUS DER TECHNIK

The Haus der Technik in the heart of Essen, with its impressive architecture and advanced event technology, offers the perfect environment for corporate events, seminars, and conferences.



LICHTBURG ESSEN

Germany's largest movie theater impresses with 1,250 seats, state-of-the-art projection technology, a theater stage, and architecture that combines timeless elegance and atmosphere.



UNESCO WORLD HERITAGE SITE ZOLLVEREIN

With its impressive industrial architecture, Zollverein creates a unique atmosphere and is the venue for national cultural festivals such as the Ruhr Piano Festival, ExtraSchicht, and lit. RUHR.



CASINO ZOLLVEREIN

Between massive concrete pillars and compressor tanks, the most sophisticated cuisine of the Ruhr region is offered. Since 1998, this is where the industrial transformation at the Zollverein World Heritage Site has been most evident.



GRAND HALL

The one-stop event location Grand Hall ZOLLVEREIN®, on the grounds of the Zollverein World Heritage Site, exudes its own unique charm. Several levels offer an impressive 4,000 square meters of event space.



MESSE ESSEN

Modern exhibition grounds, a central location, and excellent service quality: Messe Essen offers the ideal setting for every type of event and is a meeting place for people from all over the world.



DESIGN OFFICES ESSEN RUHR TOWER

A must for anyone who wants to impress guests: The 19th and 20th floors offer space for ideas during the day and spectacular event spaces in the evening – functional and adaptable.



FUNKE EVENT-CENTER

Flexible room concepts, high-quality technology, and comprehensive services, including catering, will make your event a success. Ideal for business meetings of all kinds – in the heart of Essen.



STADIUM ESSEN

The stadium on Hafenstraße is home to RWE and SGS Essen – and a modern location for events: whether it's an anniversary, birthday, or product presentation – everything under one roof!



PHILHARMONIE ESSEN CONFERENCE CENTER

Inspiring rooms with natural light, flexible concepts, and perfect acoustics: The Philharmonie Essen Conference Center turns business events with up to 1,866 guests into an experience of the highest standard.



STADTGARTEN STEELE

The Stadtgarten Steele is idyllically located in the historic city garden with a view over the Ruhrauen. The domed hall, adjoining rooms, and garden terrace offer the perfect setting for any event.



ERICH BROST PAVILION

Unique in Germany: The Erich Brost Pavilion at the Zollverein World Heritage Site, 38 meters above the ground and with sweeping views of the Ruhr region, offers a spectacular event setting – including access via an XXL escalator.



WDL AIRSHIP HANGAR

Events on a whole new level: The WDL airship hangar at Essen/Mülheim Airport can accommodate 1,500 guests and impresses with its innovative timber construction and unique atmosphere for your event.



WEISSE FLOTTE

On Lake Baldeney for over 90 years: The Weisse Flotte offers fully electric boats for up to 160 guests - perfect for conferences, incentives, and celebrations. Events on the water are unforgettable!



THE ERLEBNISWERKSTATT

Out of the meeting room and into the experience! The Erlebniswerkstatt at the Bonifacius Essen coal mine is the most creative workshop space in North Rhine-Westphalia. And it immediately transfers that creativity to your guests.



REALFOOD SPACE

Inspiring venue in Essen-Rütten-scheid with kitchen, technology, and sustainable concept. Ideal for events, workshops, and culture - a place to feel at home.



FLUSSWERK / NEUE INSEL

The FLUSSWERK on the NEUE INSEL in Essen is an event hall with industrial charm located directly on the Ruhr River - ideal for events of all kinds, including catering and an attractive outdoor area. The FLUSSWERK is a unique venue for events of all kinds, including catering and an attractive outdoor area.

ESSEN

CONFERENCE HOTELS





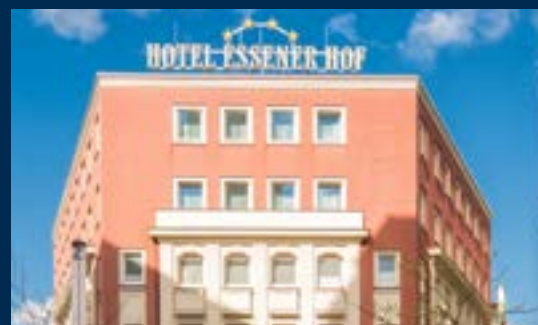
ATLANTIC CONGRESS HOTEL

248 stylish rooms and suites, 1,200 square meters of modern conference space, top-class dining, and a unique rooftop terrace - for business trips, events, or relaxing stays.



HOTEL BREDENEY

Optimal connections & 220 parking spaces, restful sleep in one of the 293 rooms, successful meetings in one of the 12 rooms (max. 450 people), relaxation in the large wellness area, culinary delights in the "Le Bisou" restaurant.



HOTEL ESSENER HOF

As Essen's oldest hotel, the Essener Hof offers space for events with up to 160 people. In seven stylish conference rooms, historic atmosphere meets modern technology and personal service.



FOUR ESSEN CITY CENTRE

The ideal location for conferences. Modern meeting rooms and excellent F&B services guarantee successful business events.



FOUR POINTS FLEX BY SHERATON ESSEN

Four Points Flex by Sheraton Essen - Your stylish conference venue with modern comforts, flexible rooms, and genuine hospitality in the heart of the city.



HOTEL FRANZ

The accessible conference and city hotel with 4**** plus character, stylish rooms, modern event rooms, inclusive service for all guests, and much more.



GARNER HOTEL ESSEN -

HANDELSHOF The hotel offers five conference rooms. In addition to rooms measuring 35 sq m and 55 sq m, there are two rooms measuring 70 sq m and 80 sq m that can accommodate up to 120 people, as well as two boardrooms for ten people each.



SCHLOSSHOTEL HUGENPOET

The 17th-century moated castle offers 36 unique rooms, excellent cuisine, and eight stylish event rooms, providing the perfect setting for exclusive conferences and events.



PARKHAUS HÜGEL

The traditional Parkhaus Hügel, surrounded by greenery and nature, creates a peaceful, unique atmosphere for your conferences and events.



MINTROPS LAND HOTEL

The Mintrops Land Hotel, an excellent place to learn, located in the countryside yet still central, offers a modern learning environment in 9 conference rooms ranging from 25 sq m to 200 sq m and excellent event coordination.



MINTROPS STADT HOTEL

The Mintrops Stadt Hotel is located in the historic Margarethenhöhe district with its winding streets and beautiful facades. Nine conference rooms ranging from 21 sq m to 120 sq m offer excellent conference facilities.



SHERATON ESSEN HOTEL

The Sheraton Essen Hotel is located in the heart of Essen, close to the main train station and city center. Enjoy views of the park, as well as a restaurant, bar, and conference rooms for up to 100 guests. Partnerships for larger events are available.



ESSEN

WELCOME TO CITY OF TEAM EVENTS – EXPERIENCE MORE TOGETHER

Whether exciting city rallies, creative team challenges, or unforgettable company parties – City of Team Events stands for extraordinary experiences that bring people together. We create moments that will be remembered and strengthen the “we” feeling in every team.



BOLLER BATTLE – THE HAND-CART GAMESHOW IN ESSEN

Up to 9 games from quiz, action, tactics, and skill await you. With a drinks compartment, speakers, and game master, your 3-hour event will be unforgettable.



INDOOR SKYDIVING BOTTROP

Indoor Skydiving Bottrop operates the only wind tunnel in North Rhine-Westphalia. Beginners and professionals alike can experience the feeling of free fall here with air currents of up to 286 km/h – safe and unique.



YOUNITED® EVENT & CONSULTING

GMBH younited® has been organizing team events in Essen and throughout Germany for over 15 years. With more than 40,000 participants, customized concepts, and the guiding principle of “experiencing great things together,” we promote lasting cohesion.



TOP GOLF

Combine your corporate culture goals with the event effects of our Topgolf formula. This will promote “Loyalty + Belonging” among your participants. All this with budget security thanks to our all-inclusive packages.



REAL FOOD SPACE - WOODWORKING SHOP

Team building in the wood workshop: Together with carpenter and set designer Sebastian Steinhauer, you will build a handmade minibar in four hours - focusing on creativity, precision, and team spirit. The workshop is held in a wood workshop and is suitable for groups of 10 to 20 people.

ESSEN

HOTELS





ESSEN

111

accommodation facilities

12.394

beds

1-5 ★

category

With a total of 111 accommodation facilities, classified from 1 to 5 stars, there are over 12,000 beds available in the city and the surrounding area. This guarantees that your participants will be comfortably accommodated and can concentrate on the essentials. The city is not only known

for its diverse accommodation options, but also for its excellent accessibility. Essen is a central hub in the Ruhr area and offers excellent connections to surrounding cities such as Bochum, Mülheim, and Duisburg. In Bochum, for example, you will find 3,919 beds, while Mülheim offers

1,230 beds. Duisburg and Gelsenkirchen complement the offer with 3,880 and 2,098 beds. This variety of accommodations allows you to choose the right option for your event, regardless of size or budget.

ESSEN

GREEN MEETINGS



An aerial photograph of a city park, likely in Essen, Germany. The park is filled with lush green trees and grass. In the background, several modern buildings are visible, including a large white building with a green roof. The image is used as a background for the text on the left side of the page.

ESSEN

2017

*“Green Capital of
Europe”*

ESSEN

is „Fairtrade Town“

17

*Climate protection goals of the city of Essen -
based on the United Nations' Sustainable
Development Goals*

Essen is not only the third greenest city in Germany, but also the “Green Capital of Europe 2017.” And rightly so. The city has 9.2 percent green space, 718 green areas and large representative parks, 1,750 hectares of near-natural recreational forest, a nature reserve of European significance and around 300 kilometers of well-developed cycle paths. And the

green transformation continues: in 2020, the renaturation of the Emscher was completed, in 2022 the results of KlimaExpo.NRW were presented, and in 2027 the region will host the International Horticultural Exhibition. The city is also setting another example for greater ecology and sustainability by receiving the „Fairtrade Town“ award in 2013. And for the event

industry and the partners of EMG - Essen Marketing GmbH, “green meetings” and thus the environmentally friendly and sustainable organization of events and the corresponding range of event locations are becoming increasingly relevant. In this context, mobility, energy, and climate play just as important a role as resources, catering, and communication.

ESSEN

INDIVIDUAL SUPPORTING PROGRAMS





ESSEN

360

degree

locationsearch

Whether it's a culinary journey of discovery, exciting company tours, or shared experiences at a team event - our customizable supporting programs create the ideal balance to your professional program. Experience the city in a variety of ways: on themed tours with local relevance, through active team building in extraordinary surroundings, or take a

look behind the scenes at corporations, research institutions, companies, etc. during a company tour. The evening is also taken care of – from stylish dinner locations to food experiences to special venues such as the Zollverein World Heritage Site. Here, encounters, exchanges, and shared fun are a top priority.



An aerial photograph of a wide river flowing through a lush, green landscape at sunrise. The sun is low on the horizon, creating a warm, golden glow and a faint rainbow in the misty air. The river reflects the light, and the surrounding hills are covered in dense vegetation. In the distance, some industrial structures are visible on the horizon.

ESSEN

OUR SERVICES IN A NUTSHELL

The background of the slide features a person in a blue suit on the left, pointing at a tablet. The background is a collage of interlocking gears in various sizes, some with blue and white patterns, set against a city skyline at dusk or night. The overall color scheme is blue and teal.

ESSEN

- Detailed information on conference and convention offerings in Essen
- Planning and organization of individual site inspections
- Advice on finding locations and obtaining individual quotes
- Staffing of an information desk during your event
- Bus and transfer organization
- Advice on finding hotels and obtaining individual quotes
- Recommendations for supporting programs
- Support with official applications

ESSEN

TEAM



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